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GAUDENZIA NAMES ROBERT BICKFORD AS ITS NEW CHIEF FINANCIAL OFFICER

Mechanicsburg resident comes to Gaudenzia with nearly four decades of experience in the behavioral health sector

NORRISTOWN, Pa., (July 18, 2023) – Robert Bickford has been named the new Chief Financial Officer (CFO) for Gaudenzia, Inc. An experienced behavioral health c-suite executive, Bickford will oversee financial operations for one of the nation’s largest nonprofit providers of treatment for people with substance use (SUD) and co-occurring disorders.

As Gaudenzia’s CFO, Bickford will continue the organization’s momentum by building and executing financial strategies for the organization while overseeing fiscal responsibilities and financial deliverables. He will ensure effective stewardship of resources while managing and planning for a strong financial future. Bickford’s role will play an integral part in Gaudenzia’s evolution as an industry leader while ensuring continued growth of services and scope to meet the needs of its clients and communities.

Bickford’s experience in the behavioral health sector spans almost four decades, most recently with Community Behavioral Health (CBH) in Philadelphia as its CFO since 2018. He spent 11 years leading finance and operations for MVP Health Plan in addition to serving as executive director for Atlantis Health Systems, CFO and Chief Operating Officer (COO) for Pennsylvania HealthMATE, CFO for the CBNHP/AmeriHealth Mercy, and CFO for the Pennsylvania Employees Benefit Trust Fund.

“We are pleased to welcome Robert Bickford to Gaudenzia as our new CFO,” said Dr. Dale Klatzker, President and CEO of Gaudenzia. “Bickford’s vast experience in finance and operations, as well as his history working in the behavioral health community, will be instrumental to Gaudenzia’s progress as we remain in the forefront of care for those with substance use disorder across the northeast United States.”

“I am excited to join a team of dedicated and caring individuals who are passionate about helping people recover their lives,” states Bickford. “I believe through effective and strategic fiscal management I can help make significant contributions to ensuring Gaudenzia’s continued success and growth.”

Gaudenzia, Inc., which reported a \$114.1M revenue in its 2022 fiscal year, serves over 13,000 clients with evidenced-based treatment to address substance use and co-occurring disorders. To learn more about Gaudenzia, visit Gaudenzia.org.

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ABOUT GAUDENZIA, INC.

Gaudenzia, Inc. is one of the largest nonprofit substance use and co-occurring disorders treatment centers in the United States, with 51 facilities operating in Pennsylvania, Maryland, Delaware, and Washington, D.C. The agency serves about 14,000 individuals annually and operates 120 programs providing a full continuum of care. Since 1968, Gaudenzia has provided specialized services and programs to for all demographics, including pregnant and parenting mothers, adolescents, people with substance use and co-occurring disorders, and more. Those seeking help can call Gaudenzia's 24/7 Treatment and Referral HelpLine at 833-976-HELP (4357). For more information, visit www.Gaudenzia.org.